



◆ Monthly Newsletter ◆

Volume 12, Issue 07

November/December 2008

Nov/December 2008

Opening Statement: To energize your work life, keep learning, keep adding new and fresh ideas, keep reinventing yourself!

Feature Article: In a recent article in *Home Accents Today* Lindsey Strader quoted Mario Morales: *"I find that business is only soft when you stop reinventing yourself, your company, your products and your team. Sales grow when ideas grow; when you present new ideas ... constant change keeps your company fresh."* In a slower economy...innovative retailers are looking to keep their stores fresh and exciting...bringing introductions with a "wow" factor ...everything we show is new and exciting...not what we have showed at the last market...If your customers continually experience newness in your showrooms, they continue to make the trip to (your store) to see what you have."

If you want to re-energize your work life, what can you bring to your business that would be new and fresh, bring exciting change? (This can also apply to your relationships, your home life: what new and fresh ideas can you come up with?)

Are you a constant learner? Are you striving to be on top of your game, the best in your field? Are you creating exciting workplaces where people are motivated and know that if they perform well, they will be rewarded? ...building the kind of workplace people want to work for? In a recessionary economy do you have to participate...or

can you take charge and become even better, not only survive, but thrive? Coming up with new and fresh ideas, will not only re-energize your work life, but will set you well above your competition and ensure and establish your business in any economy! Keep adding new and fresh ideas...continual upward change...reinvent yourself...present new ideas...constant change will keep your work life fresh and exciting!

Quotations and Thoughts:

We earn money by being excellent...expert...not by being mediocre.

Are people saying about you: "I can't wait to see what you have new!"?

"What separates the talented individual from the successful one is lots of hard work. You've got to keep working that talent. You can't coast on your abilities...if you try to wing it...others will soon fly past you. Talent opens the door, right choices keep it open. Showing up earlier, staying later, working harder."

I would add happier, energized hard work contributes to positive mental health...and success!

Merry Christmas!
Have an
energized and
prosperous New
Year!

Dedicated to the Promotion of

Positive Mental Health

Mary Deane

1601 Dove #230

Newport Beach, CA 92660

Voice Mail: (714) 239-5855